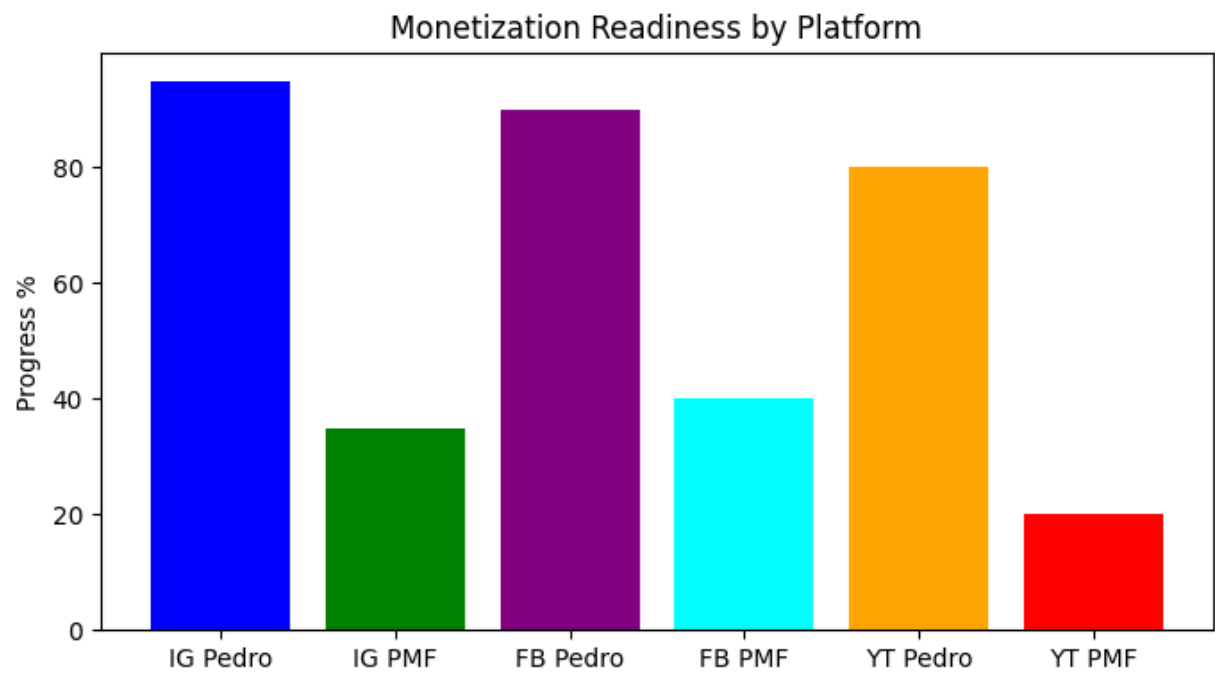


Executive Monitoring Growth Center

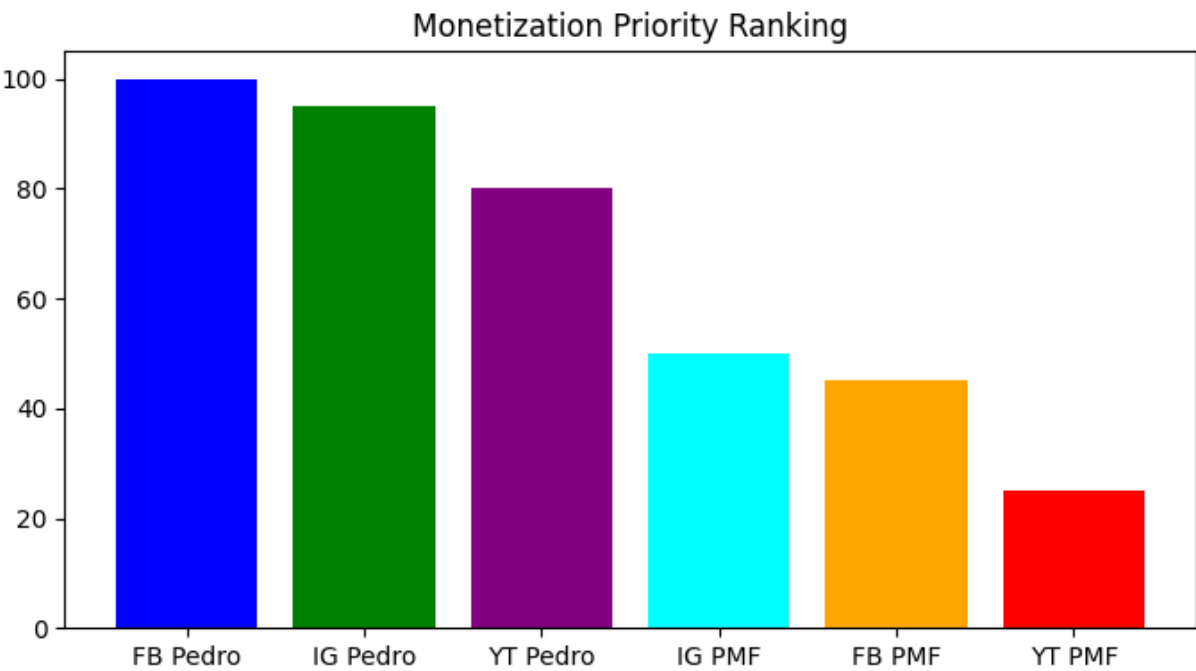
Premium Monetization Assessment Report

Executive review of Instagram, Facebook, TikTok and YouTube monetization opportunities for Pedro Martinez and Pedro Martinez Foundation.

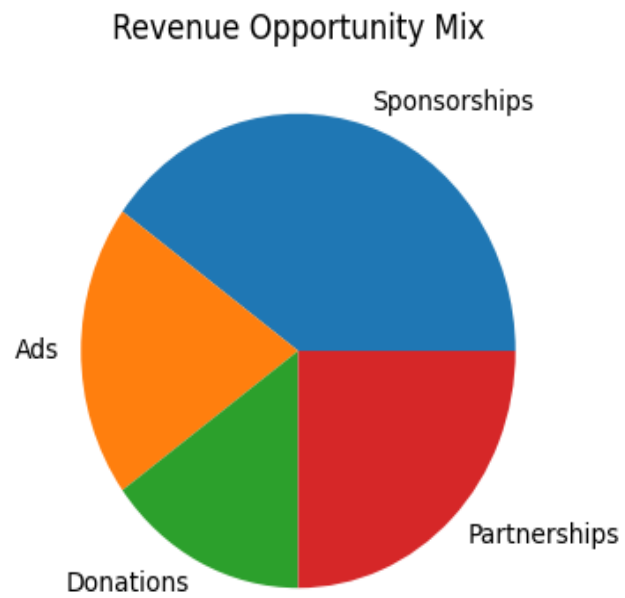
Executive KPI Dashboard



Monetization Priority Ranking



Revenue Opportunity Analysis



Platform Requirements & Current Status

Instagram @45pedromartinez – High monetization readiness.

Instagram @pmfusa – Growth phase, increase Reels and engagement.

Facebook Pedro Martinez – Strong sponsorship and monetization potential.

Facebook PMF Kids – Fundraising and donor acquisition opportunities.

YouTube Pedro Martinez Official – Subscriber requirement appears met.

YouTube Pedro Martinez Foundation – Requires subscriber and watch-time growth.

TikTok Accounts – Analytics review recommended for exact readiness.

90-Day Growth Strategy

- 2 Instagram Reels daily
- 3-5 TikTok videos daily
- More YouTube Shorts
- Sponsorship outreach campaigns
- Meta Ads and Google Ads retargeting
- Drive traffic to official websites